

PSA – Seat Belts Save Lives
A Public Service Announcement for Television

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FADE IN:

INT. CAR ON SMALL TOWN ROAD - DUSK

View is through the windshield into the car. A handsome boy and a pretty girl, both in their early twenties, are driving along a road with a grove of trees on each side. They are Lily and Liam. Lily is driving and does not have her seat belt on. Liam is a passenger and he is wearing his.

LILY

Pepperoni pizza, an old sci-fi movie, a great way to spend a Friday night.

LIAM

What makes it great is spending it with you, Lily.

VIEW FROM BEHIND

You can see Lily and Liam's heads and you can see through the windshield. A deer playfully jumps into the street out of nowhere.

LIAM (CONT'D)

Hey, Lily! Watch out for the...

VIEW FROM OUTSIDE THE CAR

Lily hits the brakes and the car screeches. She turns the wheel to miss the deer and the car rolls over into a ditch. The deer playfully runs away unscathed.

FADE OUT / FADE IN

View on overturned car. A rear tire is still spinning. An ambulance's siren can be heard in the background.

INT. HOSPITAL - NIGHT

Liam is seated and obviously upset. He is talking to an officer.

LIAM

It just came out of nowhere. There was nothing we could do!

OFFICER

Sometimes it happens that way. No one is blaming you.

LIAM

Is...is Lily gonna be okay?

OFFICER

I'm afraid not, Son. She just died. We're notifying the parents now. You see, she wasn't wearing her seat belt. You were. It saved your life.

LIAM

I...I had no idea she didn't have it on. I never bothered to look!

OFFICER TURNS TO THE CAMERA

OFFICER

This is a tragic situation. A young girl has been cut down who had her whole life ahead of her. All because she didn't buckle up. As you can see, Liam walked away without a scratch. He was lucky. But he was also wearing his seat belt. Had Lily been wearing hers, she would still be alive today. So buckle up. Seat belts save lives.

END