



A Graphic Advertisement by Thomas A. McKean – 06/07/10  
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**PAGE ONE**

**PANEL ONE**

Establishing shot. Wide angle. Bowling alley. Two men have been bowling. One is portly and is losing his hair. This is Barton. The other is tall, tan, muscular, and very handsome. The kind of guy that turns a girl's head. This is Brian.

Brian and Barton are examining the score monitor.

**[CAPTION]:** Early Saturday afternoon in a bowling alley.

**BARTON:** Not bad, Brian! Your 257 sure beats my 193.

**BRIAN:** C'Mon, Barton, let's go get a beer.

**PANEL TWO**

Brian and Barton are walking out the front door of the alley.

Barton is looking straight ahead and does not notice the flirting eye contact between Brian and the cute girl in a mini skirt who is just walking in.

**BARTON:** Maybe you could give me some pointers to improve my game?

**PANEL THREE**

Barton continues looking ahead while walking out the door with Brian, who is looking behind him at the girl. The girl is blowing Brian a kiss as he leaves.

**BRIAN:** Uh... Yeah. Sure.

**PANEL FOUR**

Establishing shot. Wide angle. Brian and Barton are sitting in a corner booth at a bar drinking beer.

**[CAPTION]:** After a few drinks.

**BARTON:** Brian, I got a bigger problem than my bowling score. Maybe you can help me with it?

**BRIAN:** Sure, Pal. What's up?

**PANEL FIVE**

Close on Barton.

**BARTON:**            Funny you should mention what's  
                         "up", Brian. You see...

**PAGE TWO**

**PANEL ONE**

On an embarrassed Barton who can't look Brian in the eye.

**BARTON:**            (small print)  
                         ...I can't get Captain America to  
                         salute anymore.

**PANEL TWO**

On a sympathetic Brian.

**BRIAN:**            I'll tell you a secret, Pal...

**BRIAN:**            ...Bucky doesn't salute for me,  
                         either!

**PANEL THREE**

On Barton.

**BARTON:**            You? But you're cool! You get  
                         all the ladies! You're out on the  
                         town while I'm home alone with  
                         Football!

**PANEL FOUR**

On Brian, taking a drink of beer.

**BRIAN:**            And I owe it all to Viagra!

**BRIAN:**            I tell you, Barton, That stuff is  
                         great.

**PANEL FIVE**

On astonished Barton.

**BARTON:**            And the women don't have a problem  
                         with it?

**PANEL SIX**

On Brian, looking coy.

**BRIAN:** Dude, none of the women even know  
I am taking it! They think it's  
all raw talent!

**PANEL SEVEN**

On Brian and Barton.

**BARTON:** You know, I think I'll ask my doctor  
if Viagra is right for me!

**BRIAN:** Now you're talking!

**END**